

La La Land (2016)

# 2016 - 2017 Annual Report

## A Letter from the Co-Directors

The past year has been a wonderful year for the Garden. With barely three years of operation under our belt as a community-based nonprofit, we were named The Best Movie Theater in New Jersey by NJ.com.

This past year has also seen some changes to our programming mix. We have added even more special events, community partnerships, new restorations, theatrical simulcasts, and local filmmaker events. Having many partners and collaborators in the Princeton community makes for enriching, exciting, educational, and entertaining programs. We plan to continue to expand this arm of our programming bringing you new and novel ways to engage with the art of cinema and the artists that make it.

We are grateful to our patrons, members, donors, and other fans, as well as our talented, dedicated staff. It is your support, energy, passion, and love of film that makes us who we are. We are so happy to be a part of the fabric of the town of Princeton.

Thank you and see you at the movies.

*John Toner*  
Executive Director

*Chris Collier*  
Co-Director

## Special Guests



Charlie Kaufman  
"Anomalisa"



Terrence Malick  
"Voyage to Italy"



Afia Nathaniel  
"Dukhtar"



Kelly Reichardt  
"Certain Women"



Darryl McDaniels  
"Run-DMC Videos"



Lizzie Borden  
"Born in Flames"



Peter Saraf  
"Loving"



Su Friedrich  
"I Cannot Tell You How I Feel"

## Top 10 Main Attractions

OCT 2016 - SEP 2017

- 20th Century Women | A Man Called Ove | A Quiet Passion | American Pastoral | **Beatriz at Dinner** | The Beguiled | **The Big Sick** | Birth of a Nation | Cameraperson | Certain Women | Denial | The Dinner | Eagle Huntress | Fences | Get Out | The Girl on the Train | Good Time | The Handmaiden | Harry & Snowman | The Hero | **Hidden Figures** | **I Am Not Your Negro** | Ingrid Goes West | **Jackie** | Julieta | Kedi | **La La Land** | **Loving** | **Manchester by the Sea** | Marjorie Prime | Maudie | Menashe | The Midwife | **Moonlight** | My Cousin Rachel | Norman | Oscar Shorts | Paris Can Wait | **Paterson** | Personal Shopper | The Queen of Katwe | Rebel in the Rye | The Salesman | The Sense of an Ending | Step | Their Finest | Trip to Spain | Viceroy's House | Wakefield | The Wedding Plan | Wind River | The Zookeeper's Wife



686,918 oz. of Popcorn sold (2082 lbs)



52 Main Attractions  
212 Total Films



38 Theater, Ballet & Opera Productions



59,031 Tickets Sold (3.5x population of Princeton)



37% Films by Female Filmmakers

By role, women accounted for 27% of producers, 21% of executive producers, 18% of editors, 13% of writers, 13% of directors, and 9% of cinematographers.



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**BEST MOVIE THEATER IN NEW JERSEY 2017**

# THANK YOU MEMBERS, DONORS AND PRINCETON COMMUNITY

## Your Support

Ticket sales only make up **60%** of what it takes to operate the Garden. Your support of the nonprofit Princeton Garden Theatre is what allows us to keep our historic 1920s theater operating and bringing you the best cinematic programs and events.

A huge thank you to our **3,126 Active Members**. Your love of cinema and support is what keeps us going.

And we would not be where we are today without our donors and sustaining level members.

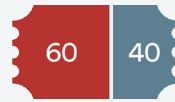
Thank you.

## Sustaining Members and Donors

Didi Burke  
 Rebecca Bushnell & John Toner  
 Antony Freaques  
 Betty Wold Johnson  
 Deborah Lawler  
 Mimi Omiecinski  
 Maureen O'Neill  
 Steve & Marty Schlossstein  
 Tracy Sipprelle  
 Marsha Travis

Patty Adell & Jeff Sussman  
 Murali Balaraman & Anu Paul  
 Christopher Barr & Patricia Shanley  
 Brett Bishop & Fiona Capstick  
 Zoe Brookes & Alastair Binnie  
 Melanie & John Clarke  
 Hadas Davidov

Micaela De Lignerolles  
 Gordon Douglas & Sheila Mahoney  
 Chris Foglio  
 Amanda & Brian Gomba  
 Julian Grant & Peter Lighte  
 Albert V. Hamm  
 Martha Land & Laurence Greenberg  
 Jane & Robert MacLennan  
 Sharad Malik & Aarti Gupta  
 Tamera Matteo & Joe Matteo  
 James McKinney & Valerie McKinney  
 Stewart Mittnacht & Kristen Callahan  
 Joel Pacheco & Laszlo Varga  
 Jenny Psaki & David Gordon  
 Lou & Kathleen Russo  
 Fred & Marijean Stevens  
 Melinda Varian & Lee Varian  
 Van Zandt Williams, Jr. & Myra N. Williams  
 John Ziegler & Patricia Rogers  
 Joshua Zinder



## Member Testimonials



**Aaron Razi Baseman**  
 member since 2015

"I love the Garden! The Garden's selection and curation balances both independent, newer films and classic films to create a repertoire with many intriguing screenings every week. The staff is friendly, the snacks are scrumptious and the environment is quaint and vintage. The theatre is my go-to source of entertainment and the special events present opportunities to exclusive and unique film experiences. When it comes to movie-houses, the Garden is in a class of its own."



**Robert Bacall**  
 member since 2014

"What's not to love? It's homey and pure: it doesn't feel like any other theatre. You get to see films you don't usually get to see. There's more of an appreciation for the art."

## Community Partners

Arts Council of Princeton  
 American Repertory Ballet & Princeton Ballet School  
 Eden Autism  
 Historical Society of Princeton  
 Labyrinth Books  
 McCarter Theatre Center  
 Nassau Film Festival  
 NJ Association of State Colleges and University  
 Not In Our Town Princeton  
 Princeton Environmental Film Festival  
 Princeton Festival  
 Princeton Independent Film Festival  
 Princeton Public Library  
 Princeton Public Schools  
 Princeton Record Exchange  
 Princeton Senior Resource Center  
 Princeton Symphony Orchestra  
 Princeton Theological Seminary  
 Rutgers Jewish Film Festival

## University Partners

Carl A. Fields Center for Equality and Cultural Understanding  
 Cotsen Children's Library  
 Davis International Center  
 Department of African American Studies  
 Department of Computer Science  
 Department of East Asian Studies  
 Department of Near Eastern Studies  
 Department of Neuroscience  
 Department of Psychology  
 International Employees Group  
 Lewis Center for the Arts  
 Office of the Dean of Undergraduate Students  
 Princeton Studies Food  
 Princeton University Art Museum  
 Rutgers University  
 Student Government Association  
 Summer Journalism School  
 WPRB

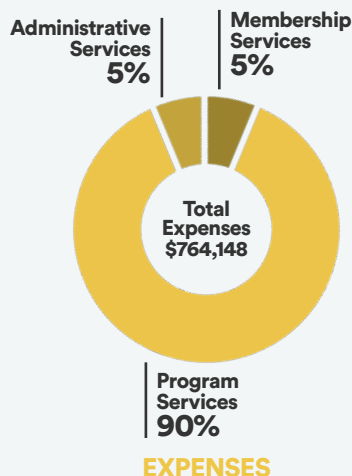
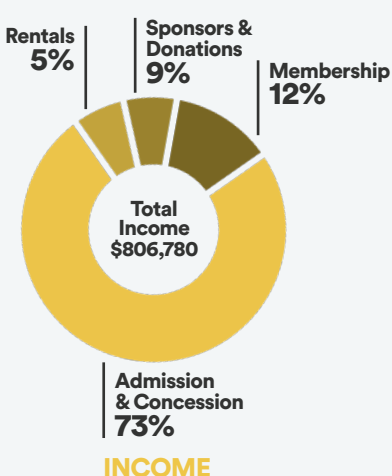
STAFF FILM ANSWERS: 1-D 2-K 3-F 4-C 5-H 6-E 7-A 8-B 9-I 10-G 11-J

## Match the staff member with their favorite film!

1. John
2. Chris
3. Mike
4. Kyle
5. Missy
6. Dave
7. David
8. Shannon
9. Adam
10. Rohan
11. Julia

- A. Eternal Sunshine of the Spotless Mind
- B. Tree of Life
- C. Sunset Blvd
- D. Celine and Julie Go Boating
- E. Three Women
- F. A Woman Under the Influence
- G. Seven
- H. Heathers
- I. Days of Thunder
- J. Rushmore
- K. 8 1/2

## 2016 Audited Financials JAN 1- DEC 31



## Operations

INCOME	
Admission & Concession	\$ 590,156
Membership	98,128
Donations/Sponsors	76,067
Rentals	42,428
	<hr/>
	\$ 806,780
EXPENSES	
	\$ 764,148
Net Income	
	<b>\$ 42,632</b>
Reserves/Renovations	- 42,428
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	\$0